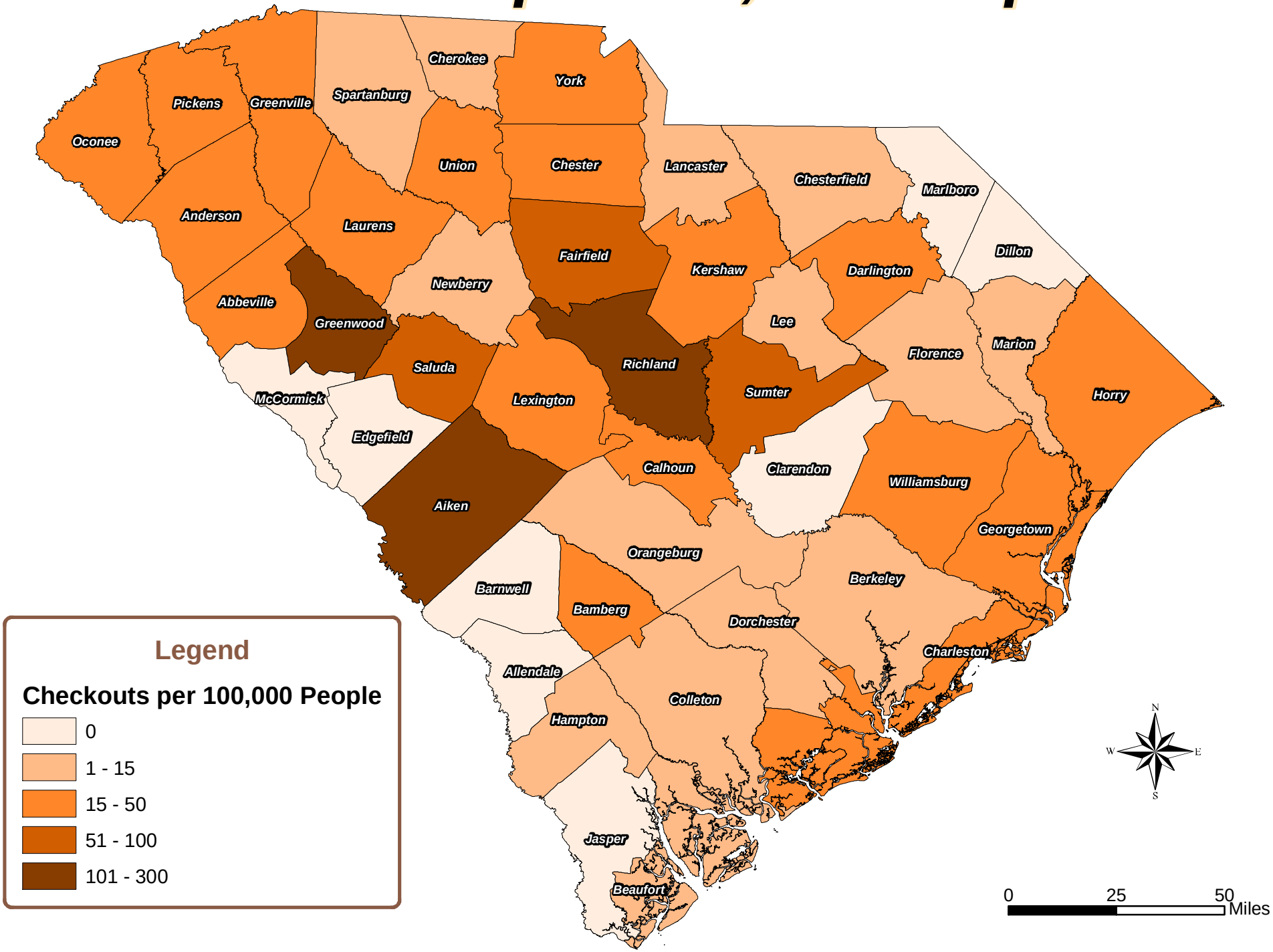Checkouts per 100,000 People